



Resomation

NATURAL WATER CREMATION

The natural approach to cremation

Natural water cremation is the new, greener alternative to flame cremation and burial. This natural approach to cremation uses water instead of flame to return the body to ashes and offers people the choice of a gentler, more environmentally-friendly end of life solution. Families across America are already choosing this natural process for their departed loved ones.

The benefits of water cremation

With a growing global population that is becoming increasingly aware of their environmental footprint, more and more people are seeking greener alternatives both in life and in death.

With no harmful emissions and wider environmental benefits, water cremation is a more natural alternative to existing end of life solutions, giving families across America a new, modern option to consider.

By offering water cremation to families in your community, you can:

- Offer an alternative to people in your local area so they have a greener choice
- Be one of the first Funeral Homes in your community to offer this service, widening your catchment area and attracting new customers
- Increase capacity to undertake more funeral services per day
- Be part of something that is revolutionizing the funeral industry and changing the way people make a choice at the end of life

A gentler, more environmentally-friendly end of life solution.

How does water cremation work?

Water cremation uses a water-based solution to speed up the natural process the body goes through at the end of life. The body is placed into a biodegradable coffin and then carefully positioned in a chamber.

Instead of using fire, water cremation combines water and a small amount of alkali to help the body return to its constituent parts. When water cremation is complete, the bones of a loved one can be reduced to ashes, with the remaining liquid being treated and assessed before returning safely to the water system.

The future

With over 360 million people in North America, the funeral industry is reaching a critical pinch point as space for burial continues to reduce and the rise of flame cremation means more harmful toxic emissions entering the atmosphere. There is a need and a demand for an alternative in the funeral industry and water cremation is the alternative.

Funeral Homes have a chance to differentiate themselves in the market, offering something new and innovative for local families. 2,000 people in the US have already chosen water cremation and this new option will appeal to those greener, more environmentally conscious individuals.

Water cremation is shaping the future of the funeral industry. This is a chance for Funeral Directors to further reach new cultures and groups in the community and offer a greener, more natural alternative that local families want and need.

● Contact us on **1-833-353-3777** or email **info@resomation.com** for more information



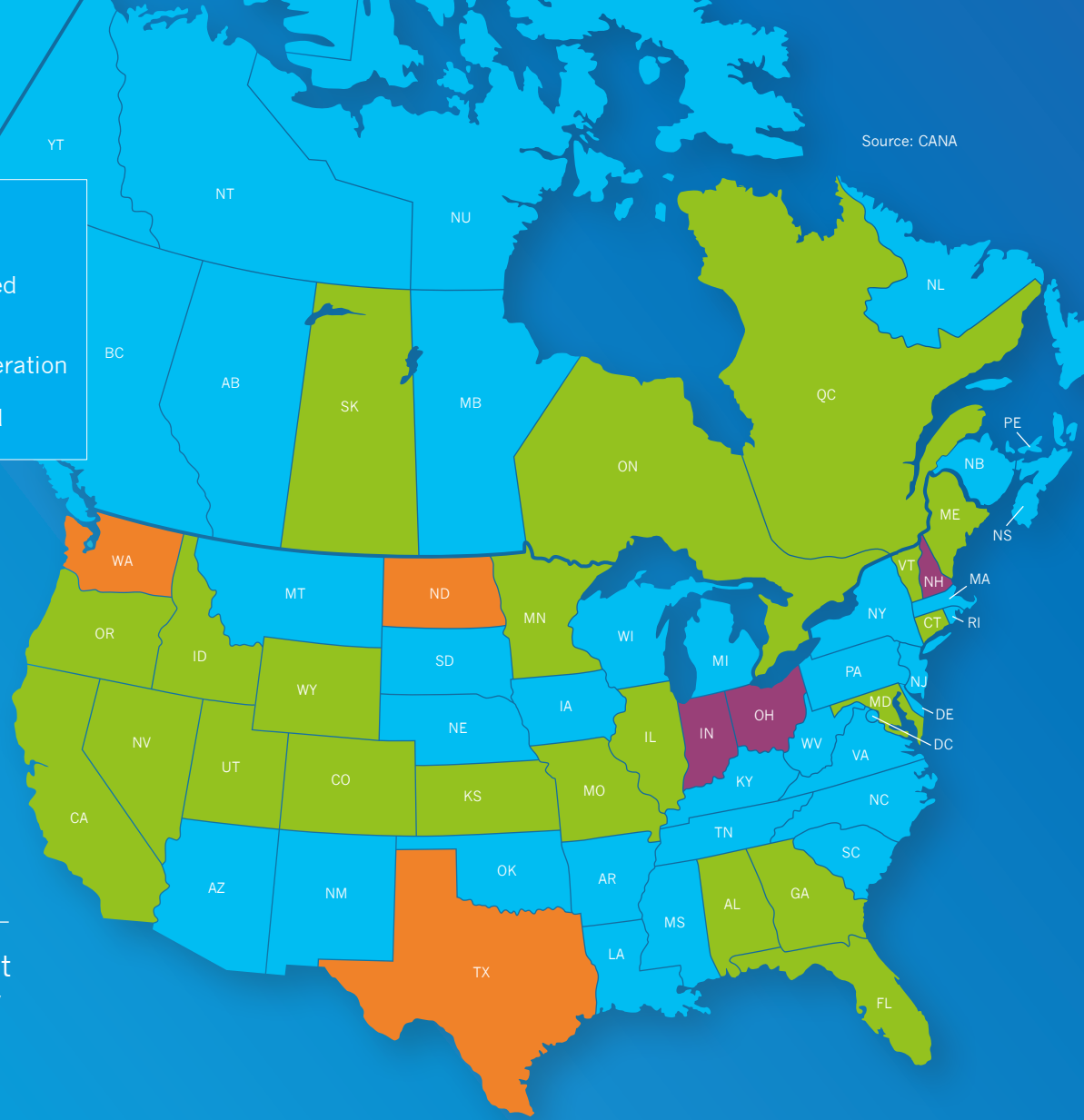
Pioneers in water cremation

In North America, water cremation is sometimes marketed as “Green Cremation”, “Alkaline Hydrolysis” or “Flameless Cremation”.

Resomation, the company pioneering natural water cremation, is part of an expert global engineering company, LBBC Group, with over 100 years’ design and manufacturing experience. The company has fused science, engineering and a deep understanding of the funeral industry to innovate through its patented technology. This process is revolutionizing the choices people make at the end of life.

Key

- Accepted
- Under Consideration
- Blocked



Growing approval in North America

More US states and Canadian provinces are exploring this as an end of life option and there is growing interest from around the world, where regulatory approval is being secured in the UK, Spain, France, Germany, Holland and China.

If you would like to discuss how you could support your families with a more environmentally-friendly choice at the end of life, please contact us:

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